



Romona School PTA Grocery Dollar\$ Program

Enriching your children's education one grocery store visit at a time.

What are Grocery Dollars?

Grocery Dollars are store cards you purchase to buy your monthly groceries. Jewel, Dominick's, The Fresh Market, and Super H Mart cards are available in \$50 and \$100 denominations.

How does the Grocery Dollars Program work?

Each month families place orders through the Romona PTA for Grocery Dollar store cards from the store(s) of their choice; Jewel, Dominick's, Fresh Market, or Super H Mart. The orders are then tallied and placed with the individual retailers. Because of our combined purchasing power, we are able to purchase cards at a discounted rate with the Romona PTA keeping the difference as a profit. This difference adds up very quickly!

How does the Grocery Dollar Program benefit Romona School?

The Romona PTA purchases the cards at a volume discount, sells them at face value, and keeps the difference as profit. For example, for every \$100 Dominick's grocery card sold the PTA receives 5%, or \$5.00. Profits from the Grocery Dollar Program provide enrichment activities for our children including field trips, special in-school presentations and purchases for teachers and their classrooms.

The Possibilities ...

Grocery Dollar Purchase with Check	Annual Contribution	200 Families Annual Contribution	Grocery Dollar Purchase with Credit Card	Annual Contribution	200 Families Annual Contribution
\$100 per month	\$60.00	\$12,000.00	\$100 per month	\$30.00	\$6,000.00
\$200 per month	\$120.00	\$24,000.00	\$200 per month	\$60.00	\$12,000.00
\$300 per month	\$180.00	\$36,000.00	\$300 per month	\$90.00	\$18,000.00
\$400 per month	\$240.00	\$48,000.00	\$400 per month	\$120.00	\$24,000.00
\$500 per month	\$300.00	\$60,000.00	\$500 per month	\$150.00	\$30,000.00

Just imagine, if 200 families at Romona subscribed for 12 months at the \$300 level and paid by check, the Romona PTA would raise \$36,000 - that's our entire operating budget and it didn't cost you any more time or money than your already spending doing what we all already do - grocery shop!

How do the store cards work?

The Grocery Dollar store cards work just like cash. Keep them in your wallet and use them instead of cash, check, or credit card to pay for your groceries and other items, including prescriptions, at the register. You can combine two or more gift cards to pay for your bill. Or, you can pay a portion of your total with a store card and the balance with cash, check, or credit card. Gift cards retain any unused balance until your next trip to the store and they never expire.

How do I pay for Grocery Dollars?

The Grocery Dollars Program offers payment by check or credit card. Payments by check are strongly encouraged and appreciated as we receive the full 5% profit for the school. Due to credit card processing fees, credit card payments provide a 2.5% profit for the school.

Check Payments

If you pay by check, simply fill out the Grocery Dollars Subscription Form found at www.romonapta.org/pay.html, complete it, and include your first check payment with your order. You may either deliver your check, along with the completed form, directly to the school and place it in the mailbox labeled "Grocery Dollars" in the front office OR you may have your check sent directly through electronic bill pay, should your bank offer that service. All Grocery Dollar payments are due by the 1st Friday of every month. After your first payment, you will be invoiced one week ahead of the due date and your check should then be delivered through the above mentioned options. **Payments by check result in a 5% profit for the school.**

Credit Card Payments

If you choose to pay by credit card, just visit www.romonapta.org/pay/grocerydollars.html and place your order. Simply select the store cards and denominations you would like to purchase and click on "buy now". When you are ready to "checkout" you will be asked for your credit card information - that's it! Due to credit card fees paid by the Romona PTA, credit card subscriptions provide a 2 ½ % profit for the school and that is why we require a \$200 minimum purchase for credit card payments.

How are the cards delivered?

Grocery Dollars can be delivered through your children's backpack on a monthly schedule or by home delivery. Simply indicate which form of delivery you would prefer on the Grocery Dollar Subscription Form at www.romonapta.org.

Grocery Dollar\$, enriching your children's education one grocery store visit at a time.

Thank you for your continued support!





Romona Grocery Dollars Order Form

Grocery Dollars are a great way of helping your child's education and experience in school. These are store cards that you purchase from Romona and use like cash at major grocery stores.

Name _____

Child Name(s) and Grade(s):

Address:

Phone: _____ E-mail: _____
(All information provided in this form is confidential.)

Monthly Subscription One Time purchase

Choice of store(s):

Dominick's \$ 50 ___ or \$ 100 _____	Fresh Market \$ 50 ___ or \$ 100 _____
Jewel/Osco \$ 50 ___ or \$ 100 _____	Super H Mart \$ 50 ___ or \$ 100 _____
Total \$	

Payment Info (check one): CHECK or CHARGE

For check customers

Please send a check for the amount payable to "Romona PTA" to Romona School by 1st of every month

For charge customers:

Please visit www.romonapta.org/pay/grocerydollars.html to place your order. Your credit card will be billed monthly on or around the date that you signed up every month. **Note, due to credit card processing fees, Romona PTA requires a \$200 minimum for credit card purchases.**

Delivery Information

Backpack Express Home Deliver

Oldest Child's Name: _____ Address: _____
Teacher's Name: _____ Best time to deliver: _____
(recipient must be home – cannot leave in mailbox)

- An added bonus for Romona for Dominick's shoppers – the Escrip Program. Every time you shop at Dominick's, they donate up to 4% of your total bill to our school, automatically! Please fill in your Fresh Values number here: _____ or to sign-up on line, and learn more, please visit www.romonapta.org.

For questions please email grocerydollars@romonapta.org.